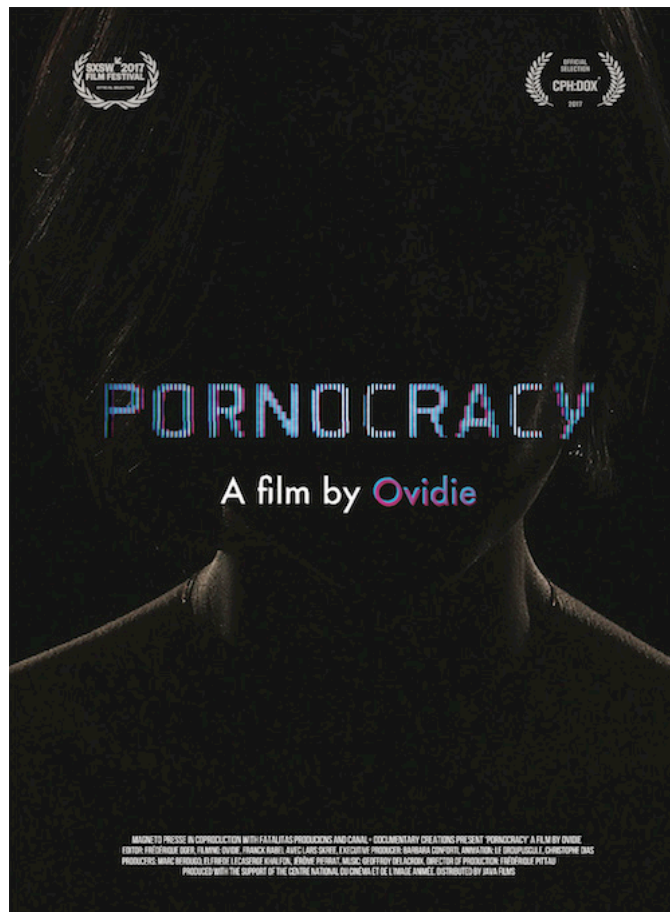


MATT JOHNSTONE PUBLICITY
Los Angeles | New York

PORNOCRACY
2017 SXSW FILM FESTIVAL



FINAL PUBLICITY REPORT

March 24, 2017
Matt Johnstone Publicity

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Select Press Quotes

Bawdy Investigative Doc Exposes The Porn Industry's Real Dirty Secrets

-Indiewire

The third and most ambitious nonfiction feature by Ovidie, a former feminist-porn actor-director...it's precisely her perspective as someone who once produced, directed, and starred in porn that sets "Pornocracy" apart.

-Indiewire

It starts a very important conversation, and boldly challenges the idea that pirated pornography is harmless. Ovidie breaks open the stigmas fueled by the industry's secrets, and inevitably, *Pornocracy's* audiences will consider their adult film consumption, some perhaps for the first time. Given the many allegations of threats on the lives of those who challenge the porn industry, it's also worth acknowledging her bravery for even broaching the topic.

-The Austin Chronicle

It starts a very important conversation...Ovidie breaks open the stigmas fueled by the industry's secrets...it's also worth acknowledging her bravery for even broaching the topic.

-The Austin Chronicle

A tight documentary with a sleek style that remains gripping all throughout.

-Film Talk Society

Pornocracy: The New Sex Multinationals premiered Sunday, March 12, and is already being dubbed a "must-see" by numerous mainstream press outlets, including *The Huffington Post*, *The Austin Chronicle* and more.

-Adult Video News

A must see.

- Huffington Post

A stunning exploration of the dark underbelly of online porn.

-Filmmaker Magazine

A harrowing film, a stygian exploration into porn's white collar underbelly that likens its hoodied, pierced creator to a Lisbeth Salander-esque hacktivist truth-bombing the system.

-The Daily Beast

Trade Updates

Variety – Senior review assignment editor Peter Debruge received screener link for review consideration, declined assigning a reviewer.

The Hollywood Reporter (3/18/2017) Review (mixed) by John DeFore
<http://www.hollywoodreporter.com/review/pornocracy-987172>

Screen – Finn Halligan, review editor, declined coverage, they are not covering films at SXSW.

Press Exclusives

IndieWire (3/8/2017) Exclusive Clip: SXSW Documentary Explores the Internet's Transformation of the Porn Industry
<http://www.indiewire.com/2017/03/pornocracy-sxsw-documentary-porn-industry-ovidie-1201791289/>

Press Reviews and Coverage

IndieWire (3/2/2017) SXSW 2017: The Best Films and Performances — Critics Survey, Mention by Christopher Llewellyn Reed / Hammer to Nail
<http://www.indiewire.com/2017/03/best-movies-sxsw-2017-critics-performances-film-festival-1201795058/>

Hammer To Nail (3/20/2017) Interview with Ovidie, by Christopher Llewellyn Reed
<http://www.hammertonail.com/interviews/a-conversation-with-ovidie/>

Hammer To Nail (3/19/2017) Review (positive) by Christopher Llewellyn Reed
<http://www.hammertonail.com/film-festivals/pornocracy-review/>

IndieWire (3/16/2017) Review (mixed / positive) by Jude Dry
<http://www.indiewire.com/2017/03/pornocracy-review-ovidie-documentary-porn-sxsw-2017-1201793890/>

Reason.com (3/14/2017) Article about Adult film Industry by Elizabeth Nolan Brown with mention of 'Pornocracy'
<http://reason.com/blog/2017/03/14/pornocracy>

Patheos (3/14/2017) Review (positive) by J. Ryan Parker
<http://www.patheos.com/blogs/poptheology/2017/03/at-sxsw2017-pornocracy/>

Online (3/13/2017) Review (positive) by Mathieu Gayet (France)
<http://www.online.net/cinema/critique-film/pornocratie/>
Translation: https://translate.google.com/translate?sl=fr&tl=en&js=y&prev=_t&hl=en&ie=UTF-8&u=http%3A%2F%2Fwww.online.net%2Fcinema%2Fcritique-film%2Fpornocratie%2F&edit-text=

Online (3/13/2017) Video: Interview with Ovidie, by Mathieu Gayet (France)
<http://www.online.net/cinema/interview-ovidie-parle-de-pornocratie/>
Translation:
Text: https://translate.google.com/translate?sl=fr&tl=en&js=y&prev=_t&hl=en&ie=UTF-8&u=http%3A%2F%2Fwww.online.net%2Fcinema%2Finterview-ovidie-parle-de-pornocratie%2F&edit-text=
Video: Not possible

Austin American-Statesman (3/12/2017) Review (positive / mixed) by Charles Ealy
<http://movies.blog.austin360.com/2017/03/12/pornocracy-follows-the-changes-in-porn-world/>

The AU Review (3/13/2017) Review (positive) by Natalie Salvo
<http://iris.theaureview.com/sxsw-review-pornocracy-is-a-sad-indictment-on-the-big-business-that-is-the-ever-growing-porn-industry/>

Austin American-Statesman (3/12/2017) Review (positive)
<http://movies.blog.mystatesman.com/2017/03/12/pornocracy-follows-the-changes-in-porn-world/>

Boom Howdy (3/12/2017) Review (positive) by Eric Havens
<https://boomhowdy.com/boomnews/sxsw2017/sxsw-review-pornocracy/>

The Austin Chronicle (3/12/2017) Review (positive) by Jessi Cape
<http://www.austinchronicle.com/daily/sxsw/2017-03-12/sxsw-film-review-pornocracy/>

Talk Film Society (3/12/2017) Review (positive) by Marcus Irving
<http://www.talkfilmsociety.com/reviews/sxsw-2017-pornocracy>

AVN (3/12/2017) SXSW 2017 Highlight Article
<https://avn.com/business/articles/video/pornocracy-doc-from-former-performer-ovidie-getting-buzz-at-sxsw-722076.html>

Huffington Post (3/12/2017) Review (positive) by Angie Rowntree
http://www.huffingtonpost.com/entry/pornocracy-impacts-sxsw-and-the-world_us_58c48c38e4b0a797c1d39d98

1More Filmblog (3/12/2017) Interview with Ovidie, by Kenneth Morefield
<http://1morefilmblog.com/2017/03/12/sxsw-2017-pornocracy/>

Filmmaker Magazine (3/12/2017) Interview with Ovidie, by Lauren Wissot
<http://filmmakermagazine.com/101788-following-the-money-shot-ovidie-on-her-sxsw-investigative-doc-pornocracy/#.WMWM3RLyuL8>

IndieWire / Women and Hollywood (3/11/2017) Interview with Ovidie, by Rachel Montpelier
<https://blog.womenandhollywood.com/sxsw-2017-women-directors-meet-ovidie-pornocracy-1decd861962#.deb7bojbq>

IMDb (3/11/2017) Repost of IndieWire / Women and Hollywood interview
<http://www.imdb.com/news/ni60876929/>

The Daily Beast (3/11/2017) Interview with Ovidie, by Marlow Stern
<http://www.thedailybeast.com/articles/2017/03/11/why-porn-has-gotten-so-rough.html>

Free Press Houston (3/9/2017) SXSW 2017 Preview Article - Highlight Pick, by Michael Bergeron
<http://www.freepresshouston.com/film-preview-sxsw-2017/>

Austin Chronicle (3/9/2017) Interview with Ovidie, by Joe O'Connell
<http://www.austinchronicle.com/screens/2017-03-10/pornocracy-details-the-fall-of-the-adult-film-industry/>

Efilmcritic (3/9/2017) Interview with Ovidie, by Jason Whyte
<http://www.efilmcritic.com/feature.php?feature=4031>

Real Screen (3/9/2017) SXSW Documentary Feature - Highlight Pick, by Selina Chignall
<http://realscreen.com/2017/03/09/sxsw-17-creative-process-in-focus-at-this-years-festival/>

Screen Anarchy (3/8/2017) SXSW Documentary Highlight Pick, by Ryland Aldrich

<http://screenanarchy.com/2017/03/sxsw-2017-preview-the-documentaries-gallery.html>

Cineuropa (3/7/2017) SXSW 2017 Highlight Pick, by Martin Kudlac (Europe)

<http://cineuropa.org/nw.aspx?t=newsdetail&l=en&did=324899>

Boom Howdy (2/24/2017) SXSW 2017 Highlight Article, by Tim KC Canton (USA)

<https://www.boomhowdy.com/boomnews/sxsw2017/sxsw-pornocracy-uncovers-secret-world-modern-adult-film-industry/>

Completed Interviews

In person unless noted otherwise.

The Daily Beast, Marlow Stern (by email)

Filmmaker Magazine, Lauren Wissot (by email)

Women In Hollywood / Indiewire, Melissa Silverstein (by email)

Austin Chronicle, Joe O'Connell (by email)

Sveriges Radio, Roger Wilson (Sweden)

Guardian, Olivia Solon (UK)

HBO Latin America, Anna Beatriz Siqueira (Latin America)

Onlike, Mathieu Gayet (France)

Hammer To Nail, Christopher Llewellyn Reed

1More Film Blog, Kenneth Morefield

Süddeutsche.de, Jannis Brühl (Germany)

Unicorn Booty, Daniel Villeareal

Press Screeners Sent

The Hollywood Reporter, Jon Frosch

NY Times, Mekado Murphy

Variety, Peter Debruge

FastLaneFilms, Ron Deutch

AFM, Angel Johnston

Crave, William Bibbiani

Nerd Locker, Matt Hardemann

Serien Junkies, Mariano Glas (Germany)

Free Press Houston, Michael Bergeron
Esabella, Fernanda Ezabella (Brazil)
Folha de S. Paulo, Fernanda Ezabella (Brazil)
Efilmcritic, Jason Whyte
WGN Radio, Erik Childress
The AU Review, Larry Heath
Huffington Post, Angie Rowntree
Next Projection, Derek Deskins
Tiny Mix Tapes, Dylan Pasture
Buzzfeed, Ariana Lange
Film School Rejects, Neil Miller
Substream Magazine, James Shotwell
Boom Sticks Comics, Bryan Kluger
Screen Anarchy, Ryland Aldrich
Boom Howdy, Eric Havens
Ynet, Amir Bogen (Israel)
CineSnob, Cody Villafana
Dallas Morning News, Anna Hanks
Patheos, James Ryan Parker
MoveableFest, Stephen Saito
Screen Anarchy, Josh Hurtado
London Evening Standard, Nick Roddick (UK)
Slant Magazine, Clayton Dillard
IndieWire, Kate Erbland
Pajiba, Seth Freilich
Guardian News & Media, Olivia Solon
CNBC, Chris Morris
The Wrap, Sharon Waxman
Austin Chronicle, Sean Malin
Austin Chronicle, Jesse Cape
Austin American Statesman, Charles Ealy
TalkFilmSociety, Rob Trench
The Christian Science Monitor, Mike Farrell
Washington Times, Eric Althoff
Horror Geek Life, Melissa Hannon
The Daily Beast, Marlow Stern (by email)
Filmmaker Magazine, Lauren Wissot (by email)
Women In Hollywood / Indiewire, Melissa Silverstein (by email)
Women In Hollywood / Indiewire, Laura Berger (by email)
Austin Chronicle, Joe O'Connell (by email)
Sveriges Radio, Roger Wilson (Sweden)
Guardian, Olivia Solon (UK)
HBO Latin America, Anna Beatriz Siqueira (Latin America)
Onlike, Mathieu Gayet (France)

Hammer To Nail, Christopher Llewellyn Reed
1More Film Blog, Kenneth Morefield
Süddeutsche.de, Jannis Brühl (Germany)
Unicorn Booty, Daniel Villeareal

Pending Press

Press who are interested in covering the film in the future

Jude Angelini, Shade 45 / Sirius XM